

Media Kit

Our mission is to build innovative technology for commercial and home gyms



## the problem

wall mounted interval timers are being controlled by technology built for TVs and VCRs





remotes are complicated inflexible clunky obsolete

## the solution to date

Make it an app



easy to use

highly customizable

but...

THE SCREEN
IS
TOO SMALL

### the best of both worlds

app controlled interval training timers







**LARGE** LED DISPLAY

**EASY** TO USE MOBILE APP

**HIGHLY** CUSTOMIZABLE

### PLUS...





standard bluetooth
heart rate monitors give
real-time feedback mid-workout\*

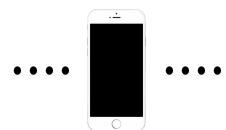
smartwatch
integration provides
hands-free
start/pause/reset
capabilities



<sup>\*</sup> Requires heart rate monitor that implements bluetooth Heart Rate Profile (HRP). HR monitor not included.

## simultaneously control multiple clocks throughout the gym











## plan, save, and share your workouts



will be available in a future app update



developers can integrate the Flex Timer into their iOS or Android mobile applications

#### how it works

#### Step 1

#### Connect

From the mobile app, tap the 'connect' button and the phone or tablet will automatically connect to the timer

#### Step 2

#### **Program Workout**

Choose from one of five timer modes each with flexible configuration options to support virtually any workout imaginable

#### Step 3

#### Start

Tap the 'start' button and the clock will begin its countdown or count up sequence just as you programmed it to

### what people are saying



Julie Hartman
Owner, The Garage
Cross-Training Compound

I took great pleasure ripping down the old Fight Gone Bad instruction manual we had posted on our wall.



Thomas Reesbeck

Owner, Wolverine Strength & Conditioning

We got the gym edition and love it to death.



**Aaron Coutts** 

Phys-Ed Instructor, Midland Secondary School

I love the EMOM mode. Now, I can focus on teaching the kids, and not on watching the clock.



Joe Bubel

Owner, Barrie CrossFit

All my coaches love the timer!

## for home gyms and commercial gyms



lack

**Gym Edition** 

4.0" Digits
95 db Buzzer



**Home Edition** 

2.3" Digits

85 db Buzzer

### pricing



#### Gym Edition

USA: \$279 USD

CANADA: \$359 CAD

FREE SHIPPING!

#### **Home Edition**

USA: \$169 USD

CANADA: \$219 CAD

FREE SHIPPING!

www.gymnext.com or www.gymnext.ca

## GymNext

www.gymnext.com | @gymnext | 705-529-2465

Located in Barrie, Ontario (1 hour north of Toronto)



#### **Duane Homick**

Founder & President

Serial Entrepreneur

IoT/Mobile/Web

Formerly of Zynga, Homick Labs, Amazon.com

## "I shouldn't need to read a manual every time I program my gym timer"

After seeing his local gym resort to posting printed instructions on the wall detailing how to use the gym clock remote, Duane knew it was time for a change. The clocks had been frustrating the coaches and trainers, and reducing the effectiveness of the workouts for the athletes. Workouts were often being modified to fit the structures the clock supported instead of what the coaches wanted to program.

Combining a LED digital wall clock with a mobile application made it easier to program and customize workouts, while maintaining the highly visible display and loud audible indicators that athletes desire. Numerous additional benefits were also achieved including the ability to easily plan, save and share workouts within the app, to integrate heart rate monitoring technology, and to link and control multiple clocks simultaneously.

GymNext Flex Timers are now in use in home and commercial Gyms across North America from British Columbia to Vermont to Texas.

## for more info

media@gymnext.com

# additional resources & digital content

http://www.gymnext.com/media/